

Comenius 2012	A Young Portrait of Europe
Project 1	<i>My invitation of the youth of Europe to my region</i> (translation into native language, e.g.:) <i>Meine Einladung an die Jugend Europas in meine Region</i>

Project 1

My invitation of the youth of Europe to my region

Production of a brochure with information about your own region.

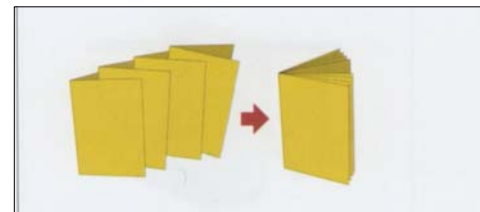
Briefing:

For our first Comenius subproject please produce a several pages long, coloured brochure about your home town and your region. Focussing on your target audience, you should advertise your native region in a vivid and descriptive way and create an invitation of the youth of Europe to your region.

Your brochure has to show your home town in all its facets. Central aspects could be culture, free time activities and night life, but also historical, traditional and regionally typical factors should be included.

Product:

brochure of several pages, for spine wire stitching
 format DIN A 5 (148 x 210 mm) vertical (portrait) format
 8 – 12 pages (number of pages must be divisible by 4 for printing)
 text and coloured picture material



Compulsary:

front page:

The title of the Comenius project plus the title of the subproject plus the Comenius logo have to appear on the front.

- title of the project: A Young Portrait of Europe
- title of the subproject: *My invitation of the youth of Europe to my region*
- translation into your native language: e.g.
Meine Einladung an die Jugend Europas in meine Region

inclusion of the Comenius logo

continuous text:

Please write the texts for your brochure yourself.

They should be bilingual, in English, as it is the common language of the project, and in your mother tongue. Please develop a consistent layout/ layout grid.

picture material:

For your coloured brochure, please use only self-made pictures (photos you took yourself) or graphic material you created on your own. You can edit them as you like and position the material in the layout wherever you want.

exchange of data:

1. For the electronic exchange, please create a PDF-file with continuous paging as used for reading (e.g. pages 1 and 2, 3 and 4, ...)
2. For the printing layout you must position the pages in an imposition layout. By means of a pattern of your print product you can determine the pages which lie next to each other on the sheet.

Example of pages in layout: 1/8, 2/7, 4/5, 6/3

